



"GUARANTEED TO HELP YOU
SPEAK MORE CONFIDENTLY."

-42, Executive Assistant



"CHANGED THE WAY I PREPARE
AND PRESENT FOREVER."

-26, Sales Director



"MOST I'VE EVER LEARNED
IN A WORKSHOP"

-36, Teacher



1-DAY LIVE BODY LANGUAGE BOOTCAMP:

Speaker Training & Body Language Coaching Workshop

A Masterclass by Dr. Chelsea Shields

COMING SOON
NOVEMBER 2026

-ONLY 12 Spots Available-

1-DAY BODY LANGUAGE BOOTCAMP: November 14th | 10 am – 5 pm

OVERVIEW

PRICE: \$299

All-Day Live Workshop

SPEAKER TRAINING & BODY LANGUAGE COACHING MASTERCLASS

DETAILS:

DATE: Saturday, November 14th 2026

TIME: 10 am – 5 pm (All-Day 7-Hour Workshop)

LOCATION: Central Saffron Valley: 454 East 300 South, SLC, UT 84111

MEALS: Snacks, drinks, and a gourmet Indian lunch buffet *are included*.

PREPARATION: Zero prep needed. *Come as you are.*

DESCRIPTION:

- For beginners in **ANY** industry who want to communicate more effectively.
- Learn how to regulate your nerves while speaking in front of a live audience.
- Practice intentionally demonstrating specific cues in your nonverbals.
- Gather perception-based feedback from yourself, peers, and an expert.
- Discover the science behind audience behavior, reactions, and impact.

Masterclass Includes:

- **Central Saffron Valley gourmet lunch buffet.*
- 7-hrs of in-person 360-degree speaker training.
- Interactive group activities, live polling, & stage demos.
- Multiple mini-stage presentation opportunities.
- 1-1 expert body language review & coaching.
- Personal, peer, and professor assessments.
- Professional speaking tips, hacks, & techniques.
- Top cues for confidence, authority, & charisma.
- Take-home daily body language challenges.

GET TICKETS @:

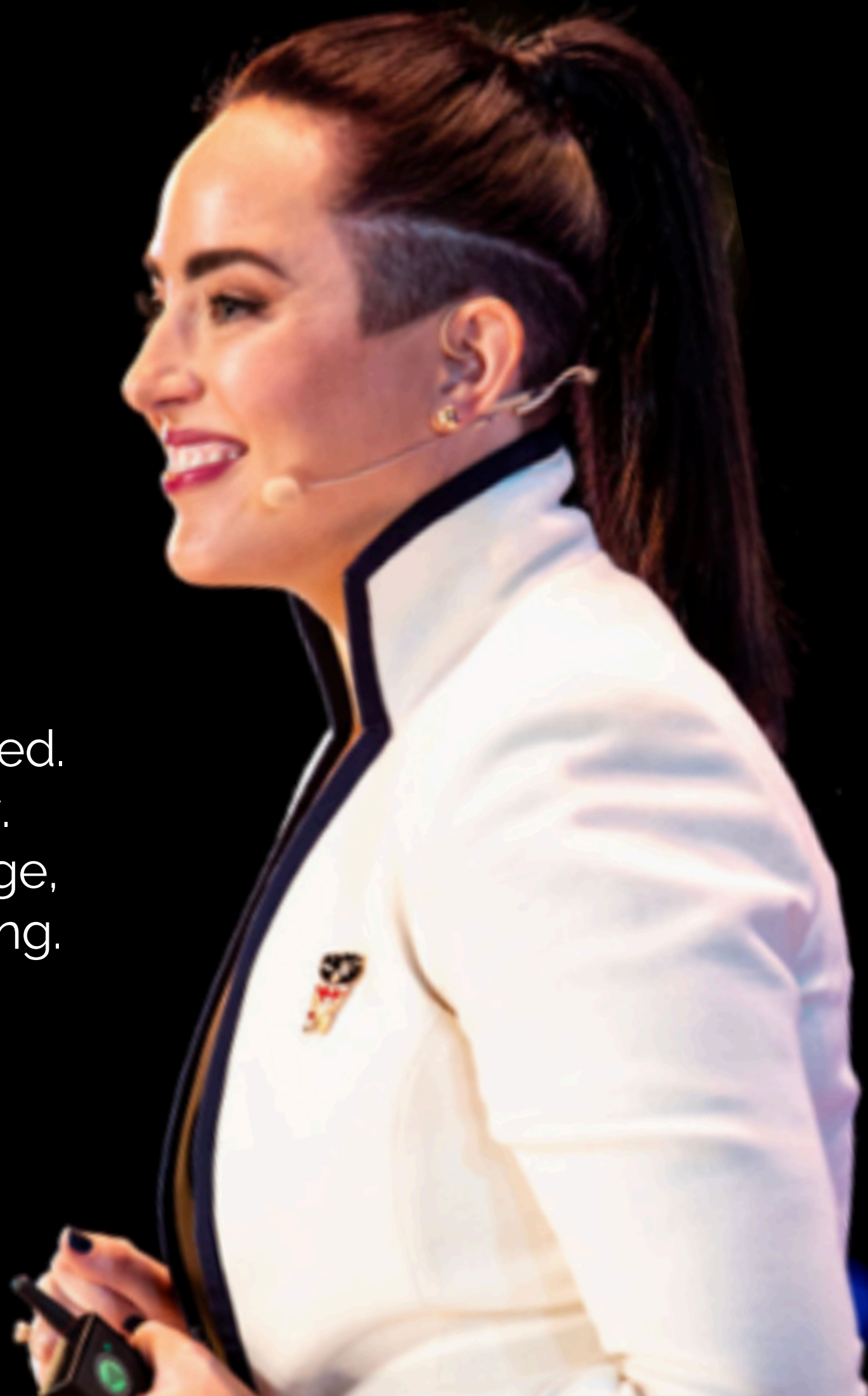
www.brandthropologieagency.com/speaking

AGENDA:

9:45 AM	Arrive: Mingle, & get snacks.
10:00 AM	Overview: Natural Reactions Live Polling & Nerves Test.
10:20 AM	[Stage Time]: Personal Introductions: Natural Speaking Style.
10:45 AM	[1-1 Body Language Readings]: Nervous Leaks & Cues Balance.
11:00 AM	The Biochemistry of Public Speaking & Speaker Stress Responses.
12:00 PM	The Top 10 Visual Cues For Confidence: Breakouts & Live Demo.
12:45 PM	Individual Body Language Cues Self-Assessments.
1:00 PM	LUNCH BREAK & Body Language Cues Peer-Assessments.
1:20 PM	Trust & Likability Training: Charisma, Caring, & Connection Cues.
1:50 PM	[Stage Time]: Warm Cues Live Practice: “Entertain A Crowd.”
2:20 PM	[1-1 Body Language Reading]: Warm Cues Live Coaching.
2:35 PM	Respect & Authority Training: Command, Control, & Power Cues.
2:55 PM	[Stage Time]: Competent Cues Live Practice: “Lead A Group.”
3:25 PM	[1-1 Body Language Reading]: Competent Cues Live Coaching.
3:40 PM	Professional Speaking Tips, Tricks, & “Dynamism” Secrets.
4:00 PM	[Stage Time]: Balanced Cues Live Practice: “Give A Mini-Ted Talk.”
4:30 PM	[1-1 Body Language Reading]: Dynamic Cues Live Coaching.
4:45 PM	Final Takeaways: Body Language Cues Practical Daily Exercises.
5:00 PM	Depart & Q & A w/ Dr. Shields

TAUGHT BY: Dr. Chelsea Shields

- 4-Time TEDx & TED Mainstage Speaker.
- 8-Time TEDxSaltLakeCity Speaker Coach.
- 16+ yrs as a TED Fellow.
- 60+ TED & TEDx speakers personally coached.
- 100's of paid speaking, teaching, & training gigs.
- 3,000+ executives & leaders stage & media trained.
- **Dual PhDs** in Biological & Cultural Anthropology.
- **Expertise:** Social Placebo Effects, Body Language, Human Behavior, Consumer Research, & Branding.
- **Adjunct Professor:** Executive Speaking, Facilitation, Branding, Research Methods, Consumer Strategy, Anthropology, etc.
- **Owner of Brandthropologie Agency:** Consumer Research & Performance Branding.



COMMUNICATE & LEAD MORE CONFIDENTLY!

LEARN TO:

- **Regulate Your Nerves.**
- **Identify Your Nonverbal Cues.**
- **Prepare For Stage Time.**
- **Lead & Control A Group.**
- **Be Authentically Confident.**
- **Emote Warmth & Comfort.**
- **Speak More Authoritatively.**
- **Get Instant Trust & Respect.**
- **Curate Your Nonverbal Cues.**
- **Initiate Impactful Connections.**

SPOTS ARE LIMITED!

To learn more & register for a course go to:
www.brandthropologieagency.com/speaking
or email drchelseashields@gmail.com